

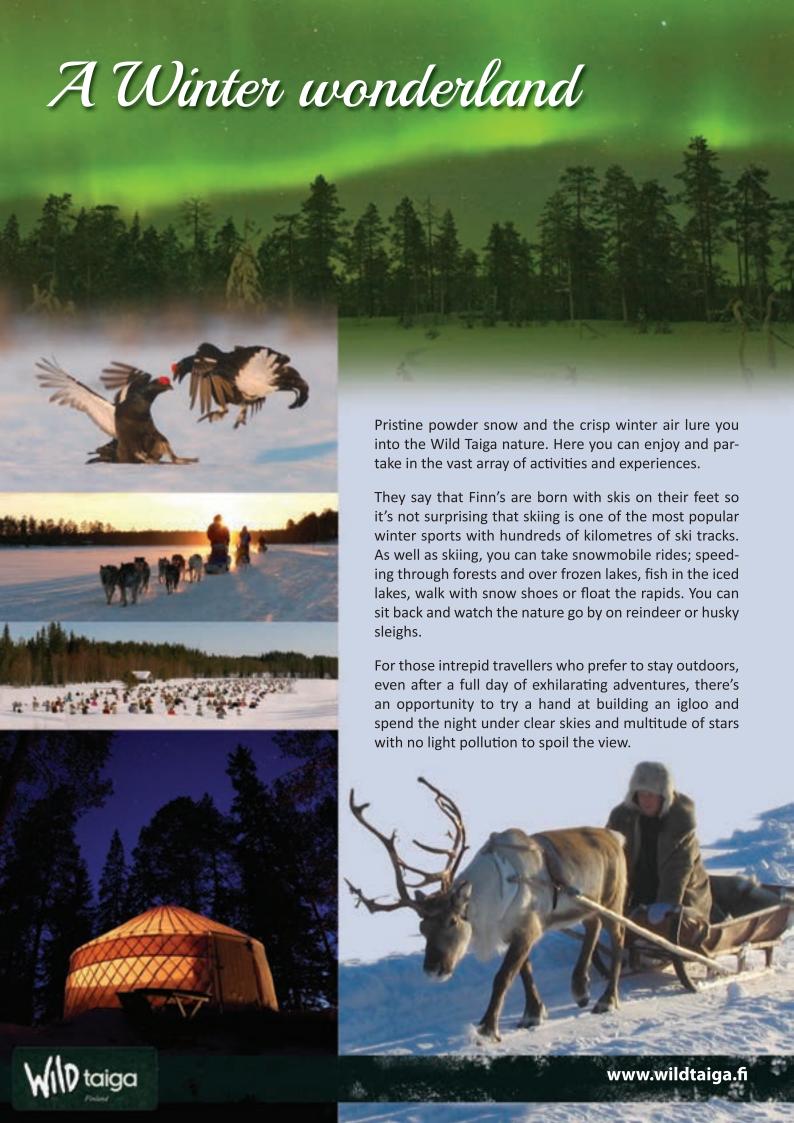


Wild Taiga Association Promoting sustainable tourism

Because of its diversity, the region offers a vast range of activities all-year-round. This is catered for by the many small companies and enterprises operating under the Wild Taiga banner. These are small, personal, artisan entrepreneurs who have collated their local traditions, culture, knowledge and products, to offer visitors the best, unique experiences. No one can know the area better then they can. They are, in the main, family businesses. Younger generations are taught the skills of the trade to carry on the traditions and culture. As small business they are dependable on high level of tourist satisfaction with meaningful experiences. As locals they are very aware of the impact tourism can bring to their area and work hard to keep a good balance with the nature, their provider - In all the definition of sustainable tourism.









Midnight sun and infamous brown bears

As the days get longer, activities change. Snowshoes are swopped for hiking boots, husky sleighs for husky Mercedes and husky treks, snowmobiles for quad bikes, skating on lakes for canoeing, white nature for green, ice fishing for lake fishing, eating salmon and sausage in a Kota in front of log fire to eating freshly caught fish and just picked berries outside in front of camp fire. Following tracks in the snow becomes watching the bears make a majestic appearance.

Wildlife

Europe's biggest predators

The forests of eastern Kainuu are filled with mammals, especially large carnivores which are either very rare or extinct elsewhere in Europe. Wild Taiga is one of the few areas in Europe where it is possible to watch and photograph rare majestic beasts in their natural environment.

In addition to the carnivores such as bears, wolves and wolverines, you can see moose, wild forest reindeer, flying squirrels, beavers and some of our biggest birds of prey. Under the light of the midnight sun, you can study the animals for 24hrs, should you so wish!





Well-being Life at a slower pace The Finnish Sauna is a substantial part of Finnish culture, indeed it's a Finnish word known and used worldwide. It stands to reason with such a distinction that they are the experts when it comes to Well-being. Well-being services, people and nature create a rich entity for the area which is safe and easily accessible. True healthy eating Know where your food comes from; nature's own table. Another essential part of well-being is healthy food. The Fresh produce and natural ingredients such as mushrooms, berries, fish and game meat, guarantees the best dining. You can include mushroom and berry picking in your trip and learn to make traditional Karelian pies. You can also get nearer to the produce when you go wilderness cooking, fresh fish straight from lake to plate.

